

NCC Cable System Order

Order #	62636952	Flight Dates	03/11/19 - 03/17/19	Update Date	03/14/19
Syscode	8000	Agency	Sena Kozar Strategies	Version	1 Vs. 1
System Name	Spectrum/Lexington Interconnect, KY	Advertiser	Kentuckians for a Better Future	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	1
		Client Code	NCAA	Total	\$1,500.00
AE	Collin Moore	Product Code	KY SW	Commission	\$225.00
Sales Coordinator	John Muldoon	Est Code	6954	Net Total	\$1,275.00
Office	Washington	Product Name	3.15-3.16 NCAA	Total Spots	3
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Dec18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3/14 New NCAA Order: Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	3/11/19	3/17/19	19:00	21:00					X			-	-	1	\$500.00	\$500.00	30	projected--subject to change
2	ESPN	AVG. ALL WKS	3/11/19	3/17/19	20:30	22:30						X		-	-	1	\$500.00	\$500.00	30	projected--subject to change
3	ESPN	NBA REGULAR SE	3/11/19	3/17/19	21:30	23:30					X			-	-	1	\$500.00	\$500.00	30	projected--subject to change

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/14/19

62636952 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |